

Message Text

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PAGE 01 STATE 067616
ORIGIN USIA-09

INFO OCT-01 EA-10 ISO-00 /020 R

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-----002620 160638Z /10

P 160322Z MAR 78
FM SECSTATE WASHDC
TO USLO PEKING PRIORITY

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EO 11652 N/A

TAGS:

SUBJECT: REPRESENTATIONAL SCREENINGS OF "STAR WARS"

REF: PEKING 0524-C

1. RE REFTEL, PARA 4) AGENCY CONTACTED MOTION PICTURES ASSOCIATION OF AMERICA (MPAA) TO REQUEST CONCURRENCE FOR ADDITIONAL SHOWINGS OF "STAR WARS." G. GRIFFITHS JOHNSON, EXECUTIVE VICE PRESIDENT, MPAA, RELAYED REQUEST TO 20TH CENTURY FOX. ACCORDING TO JOHNSON, AN OFFICER OF 20TH CENTURY FOX ADVISED HIM THAT CONSISTENT WITH COMPANY POLICY ON REPRESENTATIONAL SCREENINGS, THEY WOULD NOT AUTHORIZE MORE THAN ONE SCREENING OF "STAR WARS" AT PEKING INTERNATIONAL CLUB.

2. JOHNSON INDICATED IN VIEW OF THE ABSENCE OF THEATRICAL FILM MARKETING IN THE PRC THE FOREGOING DECISION SEEMED SOMEWHAT "NARROW." ACCORDINGLY, AGENCY PLANS CONTACT PRESIDENT OF 20TH
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CENTURY FOX TO SEEK RECONSIDERATION. WE HOPE DIRECT APPROACH BY AGENCY WITH DETAILED STATEMENT USLO'S SPECIAL CIRCUMSTANCES WILL BRING DECISION IN OUR FAVOR. WILL ADVISE.

3. WE SENDING SEPARATELY FOR USLO REFERENCE COPY OF FEB. 23 LETTERFROM JOHNSON TO AGENCY RECAPITULATING BASIC TERMS OF 1974 INFORMAL AGREEMENT BETWEEN USIA AND MPAA AND ITS MEMBER

COMPANIES RELATIVE TO THE USE OF FEATURE FILMS FOR INVITATIONAL
REPRESENTATIONAL SCREENINGS. VANCE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: FILMS
Control Number: n/a
Copy: SINGLE
Draft Date: 16 mar 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 20 Mar 2014
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Expiration:
Film Number: D780116-0877
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780359/aaaabxqu.tel
Line Count: 64
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 75daa1c5-c288-dd11-92da-001cc4696bcc
Office: ORIGIN USIA
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Previous Handling Restrictions: n/a
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Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
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Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
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Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3302494
Secure: OPEN
Status: NATIVE
Subject: REPRESENTATIONAL SCREENINGS OF "STAR WARS"
TAGS: OEXC, SCUL
To: PEKING
Type: TE
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